



BUSINESS WRITER and THOUGHT LEADER

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[Company](#)

[Publications](#)

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Corporate ♦ Executive ♦ Business ♦ Professional

What: Ghostwriting of fiction/nonfiction books; articles; well-researched, well-analyzed, white papers; project plans; correspondence; reports, proposals; job descriptions; employee evaluations; press releases; and more.

- *No task too big, too small, too complex, or too unprepared.*
- *Flat rates per project are contracted for simplicity.*

Who: Best-selling, award-winning author and business thought leader: **Lauren Holmes**

Remote Freelance BUSINESS GHOSTWRITING GLOBALLY

Lauren enriches the voice of aspiring business movers and shakers

Sophisticated High-Value Business Content Creation

Lauren has spent decades making executives successful through researching, strategizing, and ghostwriting the missions, documentation, and correspondence that would advance their careers and companies.

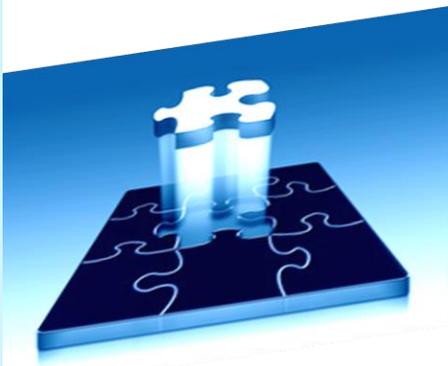
Clients ranged from large multinationals down to entrepreneurial companies led by executives from large multinationals. They included RBC, BMO, BNS, CIBC, Bell Canada, IBM, BBDO, Young & Rubicam, BlackBerry, North American Life, and Johnston Smith International.



Lauren's below **career progression** has provided the context for her executive-level writing:

1. Large-scale corporate change leader at top Canadian Banks *to*
2. CEO of executive search firm for recruiting change leaders for Boards and C-Suites *to*
3. Executive coach and career strategist *to*
4. Executive career partner, manager, and co-implementor.
5. Now her passion, talent, expertise, experience, strategic prowess, and summa-cum-laude B.A. in English find new purpose with her dedication to freelance business writing.

Nothing energizes Lauren more than helping others to succeed.



Lauren is a value-added writer. You are invited to examine six unprecedented case studies Lauren has written about her past executive maximization work. They demonstrate the magnitude of experience and competency which inform her corporate writing.

The breadth of Lauren's multi-corporate, multi-industry, and multi-job knowledge provide a wealth of insights, analyses, strategies, ideas, vision, global thinking, and political tact to enhance what she writes. **Lauren Holmes brings more than mere words.**

Lauren's Executive, Corporate, and Business Writing Strengths

- ▶ Impeccable executive-level communication.
- ▶ Expert in *corporate speak* and company politics.
- ▶ Executive-level strategic thinking, conceptual skills, and enterprise-wide vision.
- ▶ 4-yr B.A. in English/Anthropology: U of Toronto. Summa cum laude. A+ on most university essays.
- ▶ Quick grasp of new industries and how to exploit their coming frontiers.
- ▶ Exemplary client service and professionalism:
- ▶ Deadlines always met. *Lauren always delivers.*
- ▶ Self-sufficient. Self-motivated. Fearless.
- ▶ A mentor/coach by nature. Always promoting success. Always supportive. Always enthusiastic.
 - ▶ Lauren maintains strict client confidentiality – a requirement she has met throughout her career.
 - ▶ Lauren is an expert in book, ebook, and audiobook self-publishing on major platforms
- ▶ Quick mastery of any technology. (Former IBM systems engineer and big-bank IT manager.)
- ▶ Unparalleled project planning even if unprecedented.
- ▶ An ability to discover how to implement any project.
- ▶ A gifted and persevering researcher.
- ▶ Top performance ratings from all employers.
- ▶ An uncanny ability to identify and exploit industry and market trends before the pack.
- ▶ A visionary with a knack for penetrating and prevailing in new, uncharted territory.
- ▶ Very creative: new ideas, strategies, breakthroughs
- ▶ Lauren provides the high throughput of the Type A achievement junkie that she is.

Winner: 2019 Next Generation Indie Book Award for Inspirational Fiction

review1: *THE ENCORE: A Transformational Thriller* by Lauren Holmes, 2018: “The superb writing of this author Action, dark mystery, this page-turner has it all.” Next Generation Indie Book Awards Judge

review2: “*THE ENCORE*, a sci-fi thriller by Lauren Holmes, takes a fascinating look into our inter-connectedness and the future of earth through well-researched details, making it a must-read for those who care about our continued existence.” IndieReader, Discovery Awards 2019



SAMPLES OF LAUREN'S WRITING:

[Collection of Lauren's Business Books and Articles](#)

[The Promotion Script for Lauren's Business Audiobook 2019](#)

[The Promotion for Lauren's Award-Winning Fiction Book \(2018\)](#)

SAMPLES OF LAUREN'S WRITING (continued):

[LEAD FROM REALITY-PARTNERING - Entrepreneurial Genius from a Higher Power \(2022\)](#)

(Article published in *BIZCATALYST 360*, 2022)

A published article by Lauren Holmes which introduces unprecedented techniques for accessing the environmental opportunism and creativity that define entrepreneurship. It demonstrates Lauren's

- original breakthrough thinking and thought leadership
- creativity in conveying business content in unprecedented ways,
- ability to break even complex and unprecedented subject matter into actionable steps,
- grasp of business, corporate, work, and career concepts,
- ability to embed substance and motivation in her writing.
- skill at finding the best research for the goals of the writing product and to lend authority to the work, and
- talent for insightful, persuasive, and, indeed, transformative content creation.

[Chapter Excerpts from Lauren's Award-Winning Novel \(2018\)](#)

The excerpts at this link show that Lauren is equally talented at both creative writing and business writing – fiction and nonfiction. Lauren is a completely self-sufficient ghostwriter with no input required from the "client author."



[FRONTIERING IS THE NEW LEADERSHIP -](#)

[The person who can 'frontier' will always lead \(2014\)](#)

Chapter 39 excerpted from "*BioMaxed*" (2019)

The article at this link demonstrates Lauren's original thinking and thought leadership in an extensively documented field. For Lauren, leadership for this millennium of change is defined by the degree of frontiering. Managers manage what exists. Leaders bring the new into existence. Managers run existing organizations and territories. Leaders penetrate new territories. Leaders advance, transform, and create new human systems. Leaders lead people into new territories or bring new systems into existence. They frontier. Frontiering will determine the next generation of winners and losers, individually and corporately.

[THE ULTIMATE CAREER STRATEGY -](#)

[What do the founders of Amazon, Microsoft, Apple, Google and Facebook teach us? \(2014\)](#)

Article reprinted in *Personal Excellence* October 2014, part of *Excellence Essentials* from HR.com

This work demonstrates Lauren's original thought leadership in career strategy within the business world.